

SEARCH ENGINE OPTIMIZATION PRAYER

MAY GOD GRANT ME THE

SERENITY

**TO ACCEPT THE THINGS I CANNOT CHANGE
SUCH AS MY DOMAIN AGE & PHYSICAL LOCATION**

COURAGE

**TO CHANGE THE THINGS I CAN
SUCH AS MY CONTENT QUALITY, META DATA, EXTERNAL
LINKS, MOBILE-FRIENDLINESS, SPEED, FRESHNESS,
URLS, SOCIAL REPUTATION, STRUCTURED DATA AND**

WISDOM

**TO KNOW THE DIFFERENCE
BETWEEN WHITE HAT PRACTICES AND PENALIZING MISTAKES
SUCH AS DUPLICATE CONTENT, PAID LINKING SCHEMES, THIN
CONTENT, KEYWORD STUFFING, CLOAKING & HTML ERRORS.**